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Global Summit draws big names

FESPA has confirmed a host of international brands such as Samsung, Tesco and JCDecaux and printers as speakers at its forthcoming Global Summit in London.

The outdoor focus of the Summit has also been strengthened with the addition of CBS Outdoor to the program.

Taking place from January 22nd to 23rd at the Montcalm Hotel and Brewery, the event will act as an opportunity for printers to network with major brands.

“The event offers case

study insights into niche markets, and each section of the summit is prefaced by a ten minute research snapshot from our latest studies, which reveals and explains the figures behind different business opportunities,” explains FESPA’s conference and event manager, Duncan McOwan.

Delegates will also be able to learn and debate the future of the wide-format digital and screen printing sector, at workshops and seminars lead by industry experts.

The summit will draw on business intelligence from around the world

