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FESPA 2013 is ready for take-off!

The FESPA 2013 promotional campaign is ready for take-off, with a newly-launched website declaring that the show is 'Your Destination for Print', since it is designed to be a global hub event that will propel visitors to any number of business 'destinations'.

Widely acknowledged as the world's market-leading exhibition for wide format printing, the event, which will take place at London's ExCel exhibition centre on 25th-29th June 2013, will showcase all of the major processes and materials involved in

the creation of promotional, decorative and industrial print, including everything from digital and screenprinting, to cutting and finishing.

The show will be preceded by the third FESPA Global Summit, a two-day event that is scheduled to take place on 22nd-23rd January 2013 at The Brewery and Montcalm Hotel, London and which is designed provide the digital wide format community with an opportunity to address some of the key issues, challenges, opportunities and threats

that are currently confronting it.

Confirmed speakers include leading print industry and association figures, alongside leading names in the marketing sector, TBWA Singapore and TBWA London, plus representatives from Unilever, and Shire Business Group and Tim Greene, Director Wideformat, at specialist market research company Infotrends.

The 2013 Global Summit is open to sign and print companies, advertising agency representatives and brand owners and the delegate package will

include access to all conference sessions, as well as on demand access to all sessions post event. FESPA research will be provided to delegates on an exclusive basis as part of the VIP package and a networking drinks reception and Gala Dinner will be held on 22nd January.

For further information on FESPA's Global Summit 2013 and to register for the event, please visit: www.fespa.com/globalsummit.

