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Boutique Hotel Summit 2014

May 12 - 13, 2014
The Montcalm
London,

The international boutique hotel sector is booming. Both small independents and large multi-nationals are investing heavily to establish a presence in this exciting market. Hotels tailored to this sector are opening at an ever-increasing rate, defying tough economic conditions. Discover what makes this vibrant sector of the hospitality industry tick and learn from the experts at Europe's only b2b boutique hotel conference. Join your fellow industry professionals to find out about the very latest trends in sales, marketing, branding, finance, design and much more, at Boutique Hotel Summit 2014.

EVENT NEWS

Five tips to beat the big brands | bighospitality.co.uk
Monday, 10 June - bighospitality.co.uk

Boutique hotel industry centres on London for Boutique Hotel Summit
25 May, 2012 - Fractional Life Limited

New venue and expanded agenda for Boutique Hotel Summit 2012
15 March, 2012 - Fractional Life Limited

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Organizer Details

ORGANIZER

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