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Hotels

London's Montcalm Hotels obtain global sales support with Pegasus Solutions

Theodore Koumelis - 14 June 2013, 13:34

Two award-winning boutique properties target international buyers with Pegasus Connect+.



DALLAS – Two award-winning **Montcalm Hotels** in London have chosen **Pegasus Solutions** to grow international business through *Pegasus Connect+ Premium*. The **Montcalm London**, recently awarded a prestigious five-star rating by the Automobile Association (AA), and the **Montcalm at the Brewery London City**, will gain preferred access to an international community of hotel buyers under the "UI" chain code.

"London's Montcalm Hotels are unique and offer tremendous consumer value in the world's most popular tourist destination. Ensuring that consumers learn about this value proposition is where Pegasus comes into play," said **Alexis Dobbelaere**, senior vice president, global sales, Europe for Pegasus Solutions. *"Pegasus Solutions presents and makes these properties available to the global booking audience through our proven channels, international sales presence, and preferred relationships."*

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Keyword: The Montcalm London

Both the Montcalm London and the Montcalm at the Brewery London City are centrally located in the vibrant heart of London. Each hotel offers five-star luxury accommodations with a joint emphasis on timeless elegance and each property's long-standing heritage. Housed in a building that dates to 1820, The Montcalm London offers 153 rooms adorned with elegant modern decor and extra touches like personal butlers. The Montcalm at the Brewery London City sits where Whitbread & Co., Britain's first purpose-built mass production brewery, began brewing in 1750. Offering 235 beautifully appointed rooms, the hotel has accommodations tailored to the full range of business and leisure travelers.

With Pegasus Connect+ Premium, both Montcalm Hotels receive RVNG, the only central reservations system built to manage selling hotel rooms in the Internet age. The hotels will also enjoy one seamless connection to the four global distribution systems (GDSs), and more than 1,000 travel websites. The Montcalm properties will also receive distribution consulting services, PegasusView Market Performance business intelligence, access to the Pegasus Sales Connections automated sales tool, and in-person visits on their behalf to corporate and TMC offices worldwide.

14 June 2013, 13:34 | Tags: [Pegasus Solutions](#), [Montcalm London](#), [Montcalm Hotels](#), [Montcalm at the Brewery London City](#),

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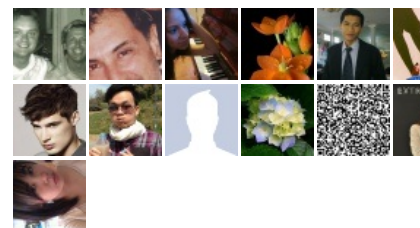
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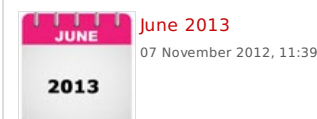


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