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FESPA Global Summit set for London in early 2013

By Pádraig McGarrigle

FESPA Digital 2013 takes place at the London ExCel on the 25-29 June

FESPA has announced that its third global summit will take place in London in January, ahead of June's main event.

The summit will bring together the leaders of the wide-format community to address the key issues affecting the industry as a whole.

"Consistent with our 'Profit for Purpose' philosophy, the mission of the Global Summit will be to help delegates—and the wide-format community at large—to build stronger, more innovative businesses which can thrive against the constantly evolving economic backdrop," says FESPA managing director, exhibitions and events, Neil Felton.

The two-day event, taking place from January 22nd to 23rd at the Brewery and Montcalm Hotel, will offer attendees the chance to participate in conference sessions, interactive workshops and network with other thought leaders.

Speakers will draw on the experiences of the London Olympics, integration of new media channels into print, and most importantly how printers can make money despite the challenging economic climate.

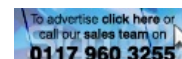


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